

yeswetrust impact magazine

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ASSOCIACAO YESWETRUST

Food donation program
during Easter

SUSTAINABILITY PROGRAM

Traineeship program at
yeswetrust

SUSTAINABILITY FOR SPOTS

Integrating sustainability
into the APP

EU PROSPECTUS

Formal commitment to ESG
compliance



ASSOCIACAO YESWETRUST

More than half of all Brazilians suffer from malnutrition and do not know how to feed their families. The lack of regular and balanced meals leads to severe nutrient deficiency. The result of this is, children have physically and mentally problems and they grow up with the fear of not knowing when they will get the next meal. They have no other choice than to search for food leftovers in garbage containers. This leads to further health problems and hunger is omnipresent here.

Associacao yeswetrust was founded in Brazil in 2021 by Clemens Dengler - investor of yeswetrust. Clemens is living in Brazil for more than 15 years and he saw the daily suffering and starving people and he wanted to help. This was the turning point and Associacao Yeswetrust was founded.

Away from the major urban centers of the country, in a region that has been plagued by poverty for decades, Associacao Yeswetrust started to hand out a nutrition value soup once a week. The soup helped the starving people, but they needed more than just one meal once a week and the aywt-Team decided to distribute additional nutrition value food packages. With one food packages a family of six people can survive for one week.

On 15th of May Associacao yeswetrust delivered 50 of meal packages in the small town of Arcoverde in the Brazilian state of Pernambuco. Every two weeks team will distribute 50 packages, making it 100 per month to help 600 people.





PROMOTE YOUTH EMPLOYMENT, EDUCATION AND TRAINING

By 2020, substantially reduce the proportion of youth not in employment, education or training.



TRAINEESHIP SUSTAINABILITY PROGRAM

NEW PARTNERSHIP

Companies are speaking about sustainability nowadays, and many want to switch their career and work for a better purpose. But what does it take to become a sustainability expert? yeswetrust has partnered with TryWork to start the journey of aligning our community with the UN Sustainable Development Goals (SDGs). We are glad to host sustainability program to grow more professionals in the field of sustainability and open doors to new career opportunities. Program will include practical exercises in sustainability, workshops on soft skills application and theory on integration of UN SDG into business operations. Each trainee will receive a signed portfolio, reference letter and career coach consultation by the end of the program.





EU PROSPECTUS

In April 2022 CEO of yeswetrust Stefan Kanalga took an important decision to align company commitments with European Policies for a non-financial reporting. Accordingly to this commitment yeswetrust is now committed to report on its SROI (social return on investments) and provide opened data on its operations with measured positive or negative impact on global environment.

What is non-financial reporting?

Article 3(3) of the Treaty on European Union aims to establish an internal market that works for the sustainable development of Europe, based, among other things, on balanced economic growth and a high level of protection and the improvement of the quality of the environment. On 25 September 2015, the UN General Assembly adopted a new global sustainable development framework: the 2030

Agenda for Sustainable Development (the '2030 Agenda'). The 2030 Agenda has at its core the Sustainable Development Goals (SDGs) and covers the three dimensions of sustainability: economic, social and environmental. In its conclusions the Council confirmed the commitment of the Union and its Member States to the implementation of the 2030 Agenda in a full, coherent, comprehensive, integrated and effective manner, in close cooperation with partners and other stakeholders. On 11 December 2019, the Commission published its communication on 'The European Green Deal'.

Benefits for yeswetrust?

With more commitment more opportunities will come in place such as ability to apply for ESG investment that will support achievement of financial plans to fund sustainable projects and NPO's (non-profit organisation).

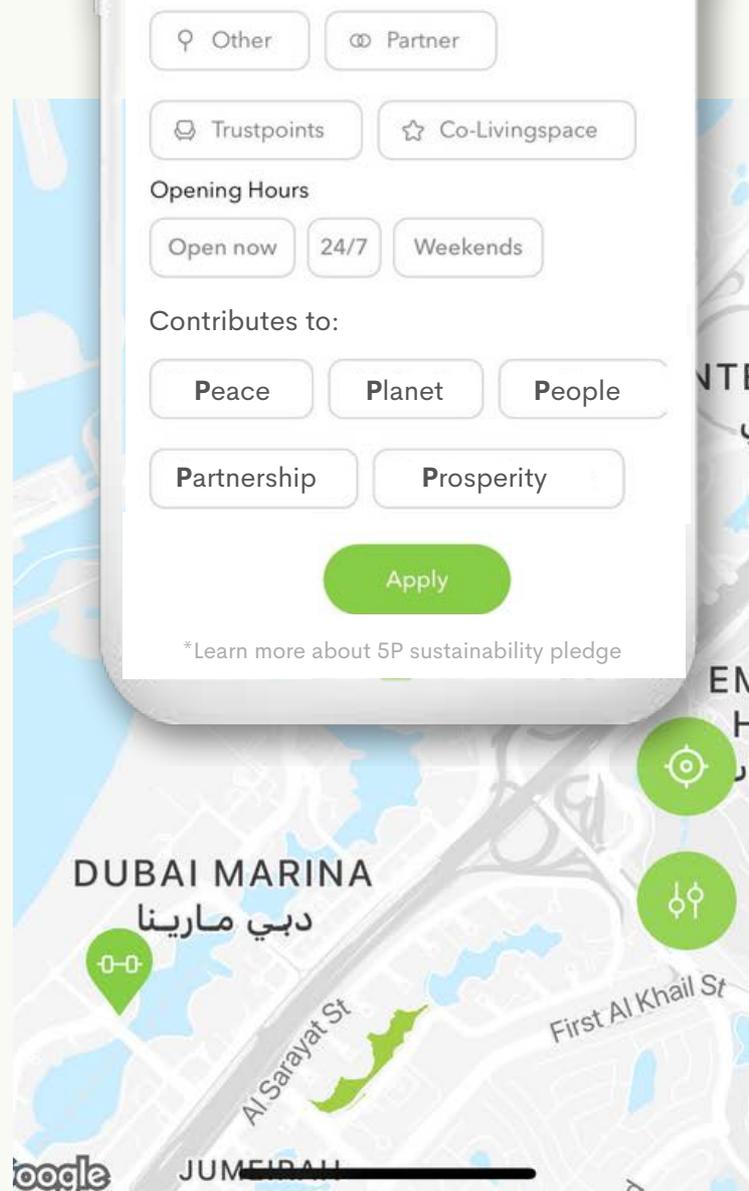
Our commitments

yeswetrust will reinvest 10% into sustainable projects and 10% will go to fund NPO's in alignments with EU committee screening criteria along with implementation of sustainable practices for company's operations.



SPOTS & 5P'S

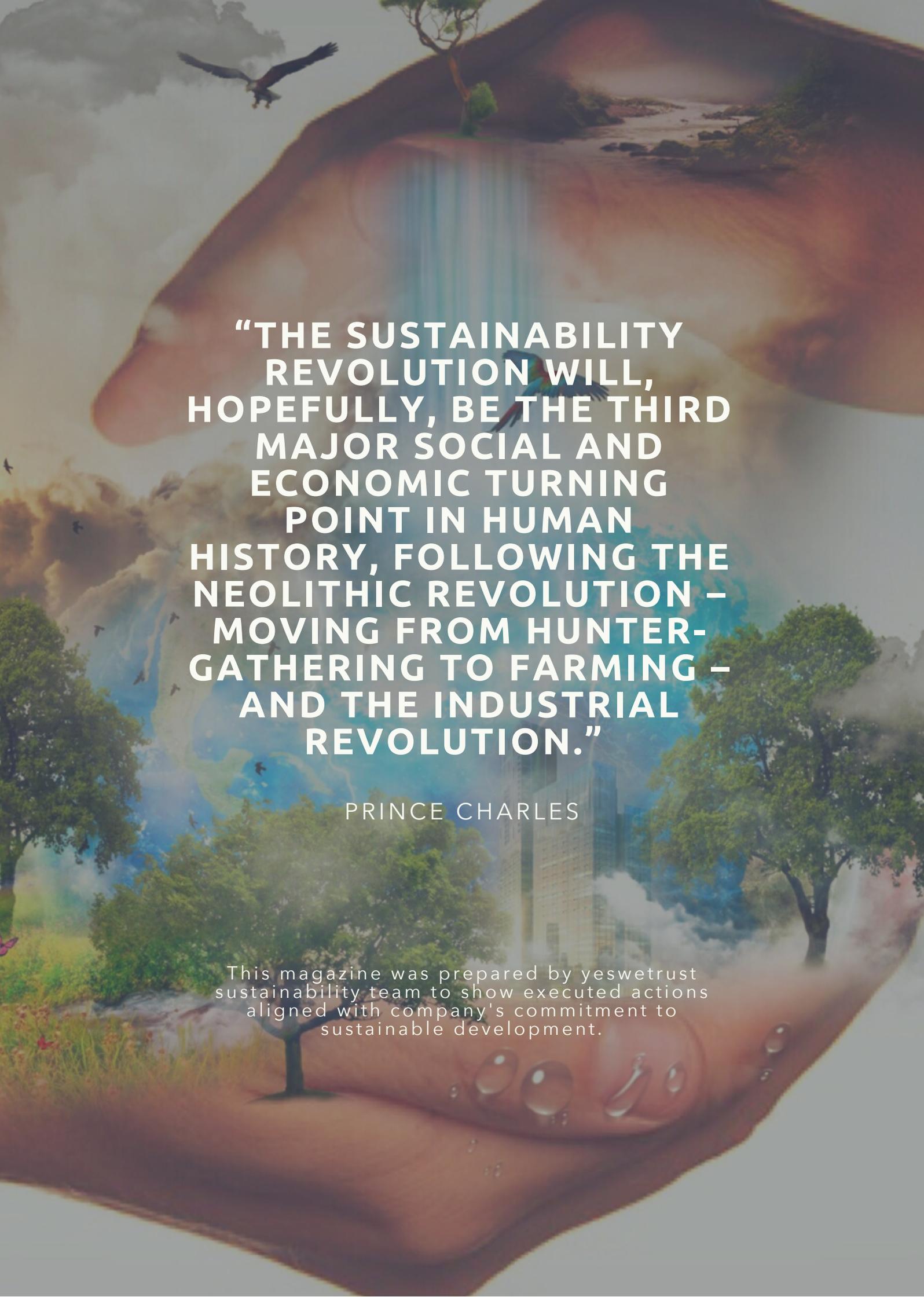
New upcoming feature in ywt app- "spots" that helps users to find delicious places, spaces for exercises and other communities that are matching yeswetrust lifestyle and contribute to the environment.



Aligned with ywt sustainability strategy we aim to praise projects that contribute to the 17 United Nations Sustainable Development Goals - UN SDG.

There's a great way to simplify the number of SDG and avoid following strict UN brandbook and visualize for users choice to which areas of sustainable development they want to contribute while making daily choices.

Each "P" - includes a few UNSDG's that will help us in future proceed with due diligence process.

A large, close-up image of a hand holding a globe. The globe is a composite of various natural and urban scenes: a river with a waterfall, a parrot, a city skyline, and a forest. The hand is positioned as if cradling the globe. The background is a soft, hazy landscape with trees and a butterfly.

**“THE SUSTAINABILITY
REVOLUTION WILL,
HOPEFULLY, BE THE THIRD
MAJOR SOCIAL AND
ECONOMIC TURNING
POINT IN HUMAN
HISTORY, FOLLOWING THE
NEOLITHIC REVOLUTION –
MOVING FROM HUNTER-
GATHERING TO FARMING –
AND THE INDUSTRIAL
REVOLUTION.”**

PRINCE CHARLES

This magazine was prepared by yeswetrust sustainability team to show executed actions aligned with company's commitment to sustainable development.